





- Apple stands for Ariane passenger payload experiment.
- The satellite was positioned at 102nd meridian east longitude.
- The satellite was used for experimentation in television and radio broadcasting.
- The programme was deactivated on September 19, 1983.



A. Identify the means of communication

1. Copies of documents sent through this machine reach instantly. Fax
2. The most popular method of sending spoken messages: Telephone
3. The cheapest means of mass communication: Radio
4. The most popular means of mass communication: Television
5. Information superhighway: The Internet
6. Documentary films: Cinemas

B. True or False

1. Mass communication became possible after printing was invented. T
2. E-mail is delivered to the receiver as fast as a copy of a document.



send through a base machine. F

3. ~~The mo~~ The most popular means of mass communication is the television. T

4. Television signals are sent to far away places through satellites. T

5. The Internet cannot be used for mass communication. F

✳ Multiple choice questions

1. Which of these is a method of mass communication? Ans. radio

2. Which of these is known as the ~~Internet~~ Information Superhighway? A. Internet

3. Who invented printing? A ~~Johann~~ Johann Gutenberg

4. Which of these is used both for individual communication as well as for mass communication? C. Internet